

## Manchester's Economic Headlines

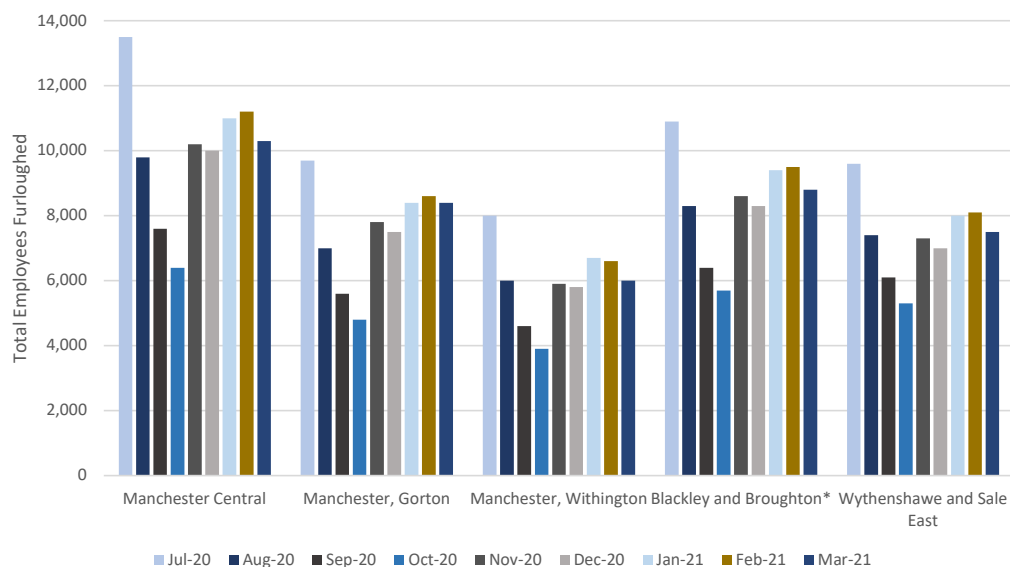
- 1. The reopening of retail & hospitality led to significant growth in footfall in the city centre**  
Footfall on Market St on 12<sup>th</sup> April increased 193% on the week before and was 20% higher than the equivalent week in 2019
- 2. Over 350 licenses have been provided to businesses in Manchester allowing them to increase outdoor seating in line with the latest Covid-19 protocols**
- 2. The number of residents on Furlough across Manchester has been decreasing since a winter peak in January – further decreases are expected as the economy opens up**
- 4. Recruitment activity (number of job postings) in Manchester has been steadily increasing – particularly since the start of the year- and appears to be returning to pre-pandemic levels**
- 5. 2020-21 was another record year for housing delivery in Manchester with 4,260 new homes completed across the city – more than any year since 2008**
- 6. The sites receiving the second tranche of GM Brownfield Land funding have been announced with three major sites receiving a share Sites include**  
Collyhurst village (1,756 homes, 20% of which will be affordable), Silk Street (69 homes for social rent) and the public realm in the Back of Ancoats Neighbourhood Regeneration Framework
- 7. Manchester Life revealed plans for the next phase of the regeneration of Ancoats & New Islington**  
Plans include 3 schemes deliver 225 new homes (incl. over 100 affordable homes) and the Mobility Hub – a shared car & cycle storage facility
- 8. Will Lewis from OBI has predicted that the Manchester office market will continue to prosper despite the Covid induced switch to working from home**  
Factors driving this confidence are: Manchester Council's long term economic strategy, high graduate retention, significant rises in business start ups, planned major infrastructure investments & improved connectivity and a push for high quality office developments and refurbishments
- 9. Investec has submitted an application for its redevelopment of the Kendal Milne building on Deansgate, planning to bring over 3,000 new jobs to the city**  
Previously occupied by the House of Fraser, plans include over 52,000m<sup>2</sup> of office space and 14,000m<sup>2</sup> for mixed retail and leisure use
- 10. UC Covid uplift estimated to have led to an extra £4.816m per month for Manchester residents**  
An extension of the £20 a week uplift to September 2021 was announced as part of the March Budget

# Quarterly Economic Dashboard

May 2021

Work & Welfare

Number of residents on Furlough across Manchester has been decreasing since a winter peak in January



Total Manchester Residents on Furlough (March):

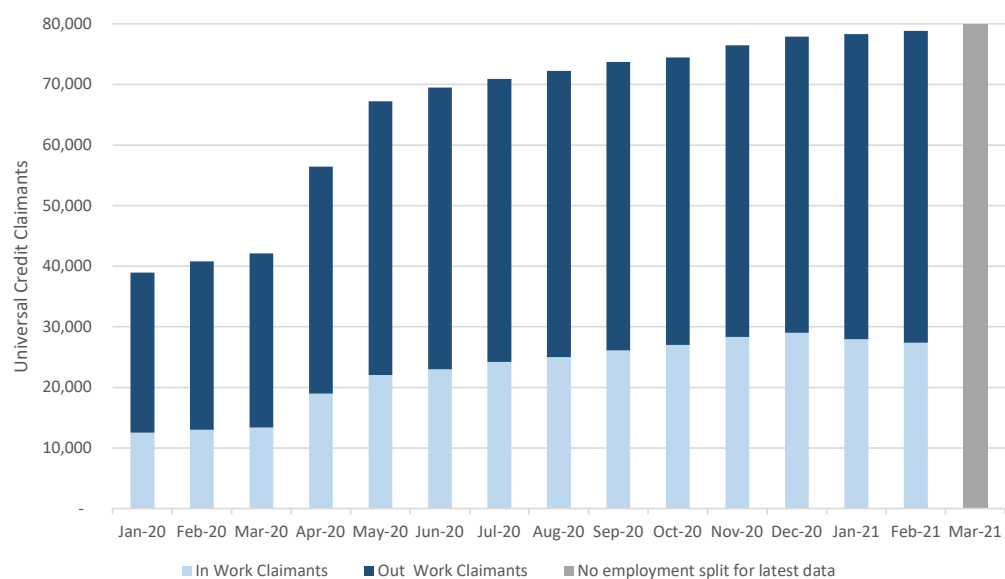
**36,100**

Total Furlough Take-up (Eligible Jobs – February)

**16%**

\*Parts of Blackley & Broughton and Wythenshawe & Sale East are outside the Manchester boundary

UC claimants continue to grow & now exceed 80,000 (an increase of 90% since the start of the pandemic)



Total Universal Credit Claimants (March):

**80,128**

Monthly Change (March)

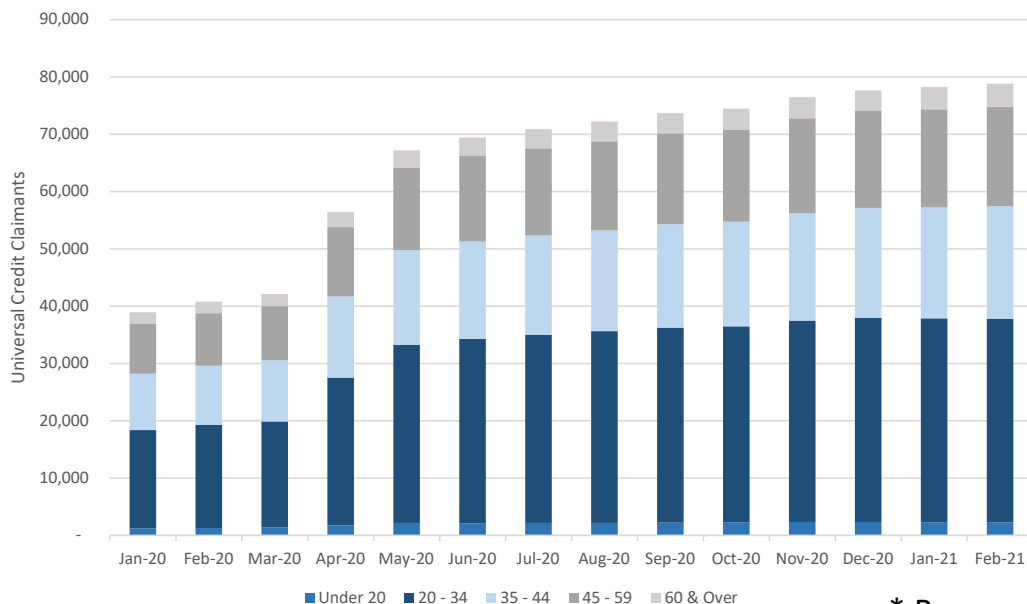
**1.6%**

Out of Work Claimants (Feb)

**51,447 (65%)**

13,109 of which are “not expected to work at present\*\*”

UC claimants aged 45+ increased the most between Jan and Feb. Claimants aged 20-34 remained stable



Largest Age Group (Feb)

**20-34 year olds  
(35,560)**

Monthly Change in 20-34 year old claimants

**Stable**

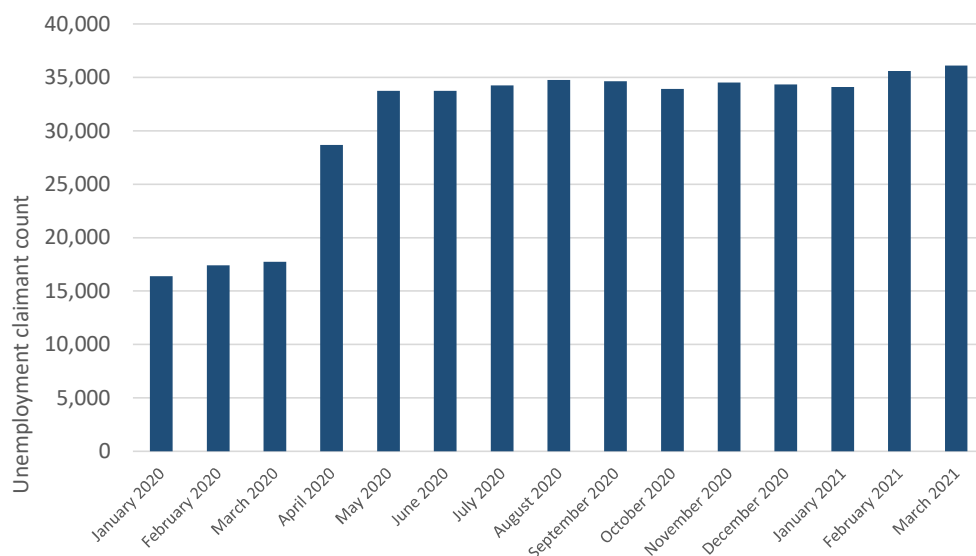
\* Because of health or caring responsibilities

# Quarterly Economic Dashboard

May 2021

Work & Welfare

**Claimant count has increased for the 2nd month in a row following a stable period in the later half of 2020**



The claimant count measures JSA and unemployed UC claimants.

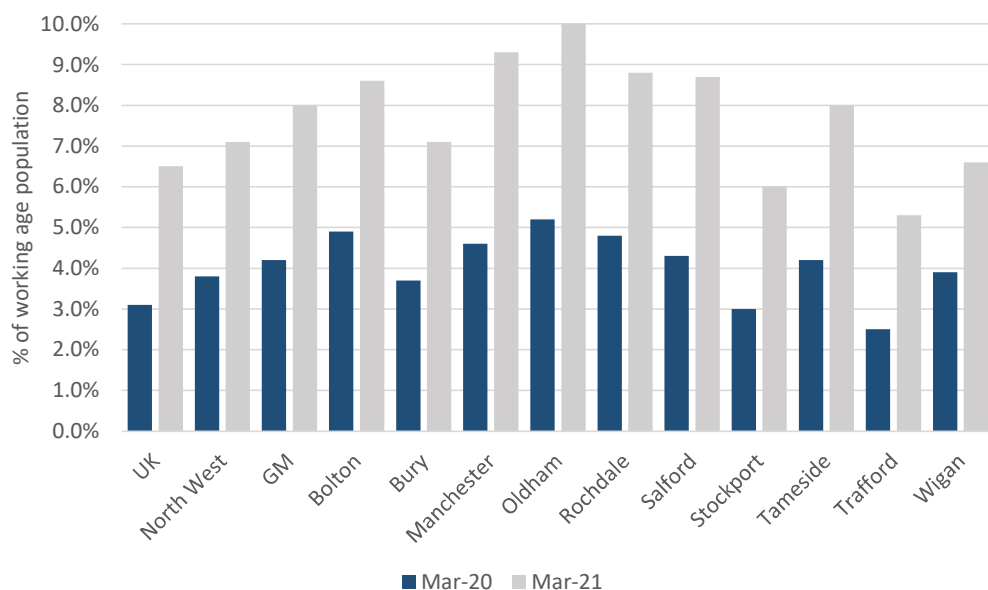
Total Manchester Residents  
Claiming Unemployment related  
benefits (March 2021):

**36,100**

% change in the claimant count  
(March 2020 – March 2021)

**104%**

**A higher % of Manchester residents are claiming unemployment benefits than across GM or the UK**



% of working age population  
claiming unemployment benefits  
(March 2021):

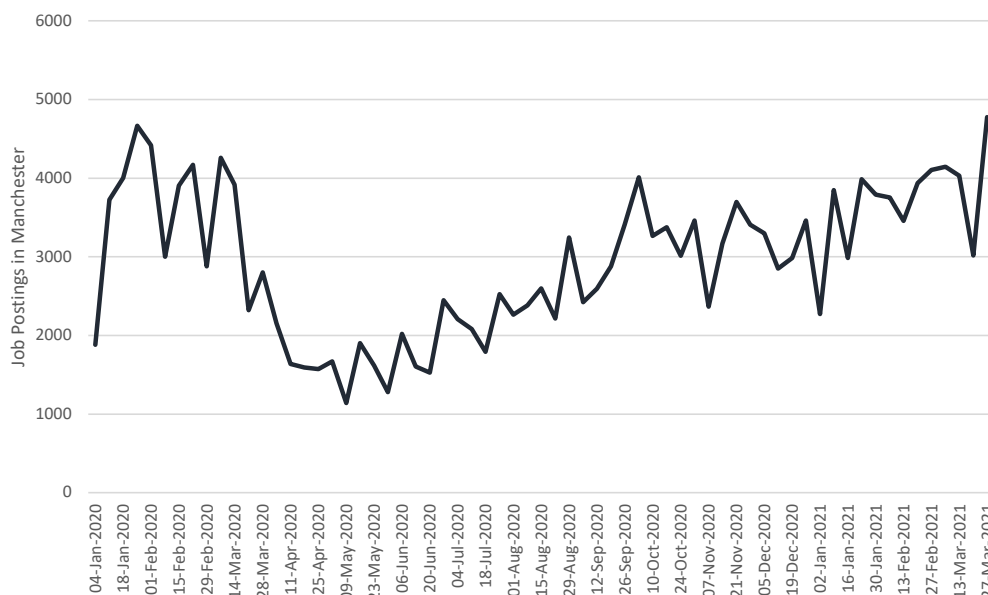
**Manchester - 9.3%**

**GM – 8%**

**North West - 7.1%**

**UK – 6.5%**

**Recruitment activity in Manchester has been increasing & appears to be returning to pre-pandemic levels**



Job postings per week  
February 2020 (4 week  
average)

**3,874**

Job postings per week  
February 2021 (4 week  
average)

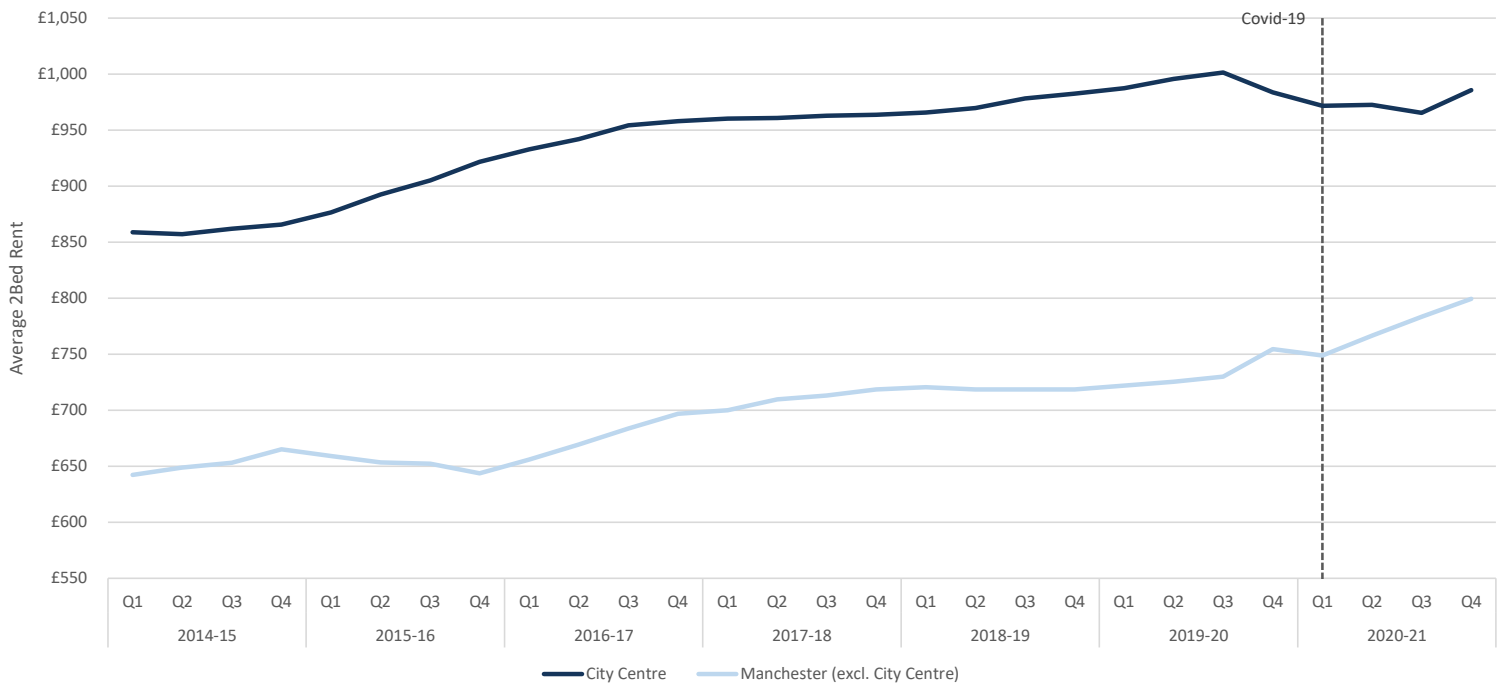
**3,814**

# Quarterly Economic Dashboard

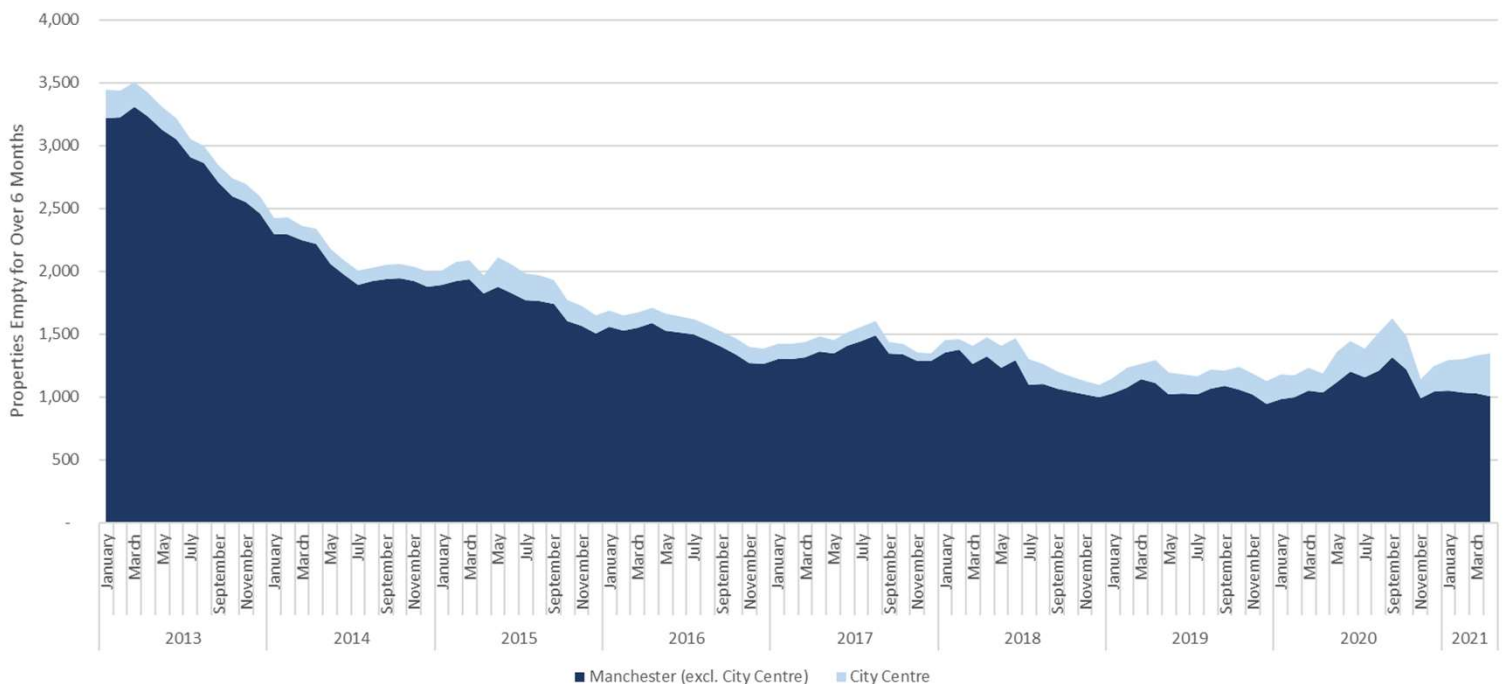
May 2021

Residential Property - Rents

## City centre rents recovering to close to pre-Covid levels



## Long term void rate across the city remains around as low as it's ever been



City Centre Long Term Void Rate

**1.0%**

Rest of City Long Term Void Rate

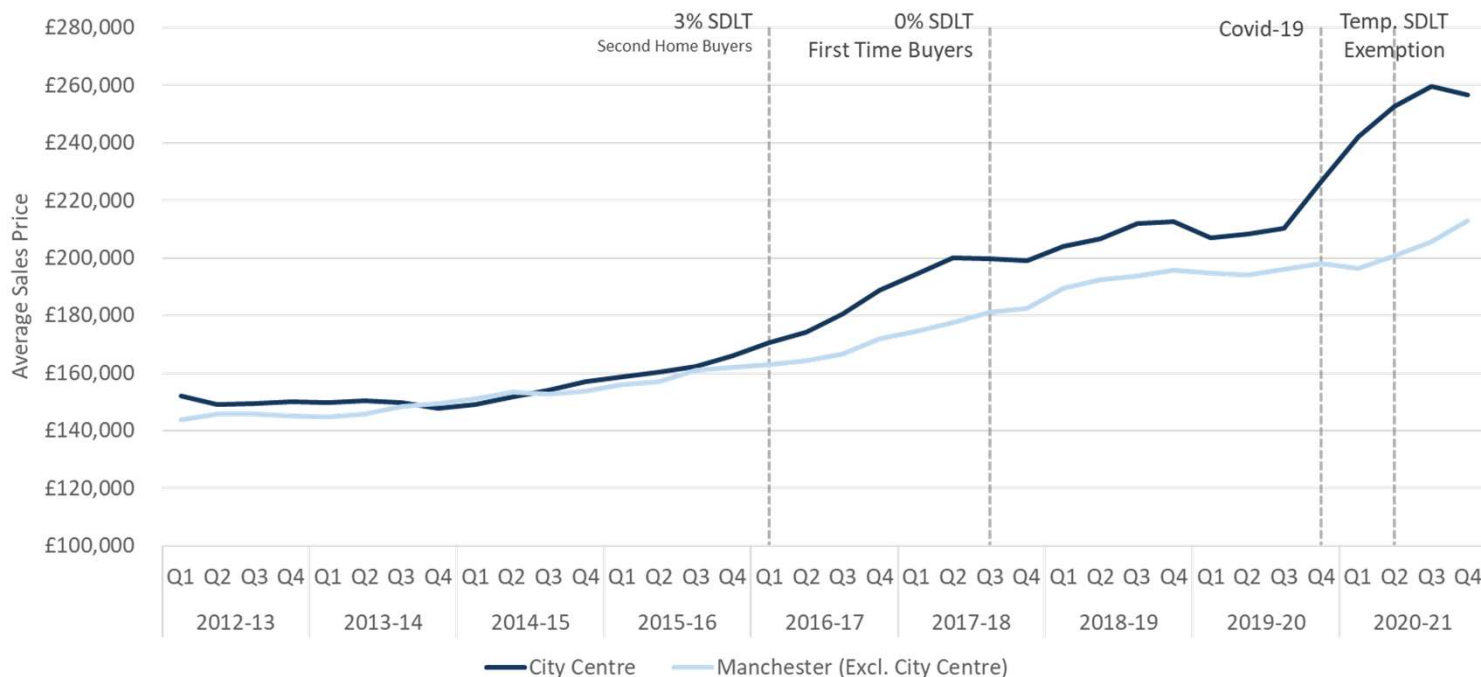
**0.5%**

# Quarterly Economic Dashboard

May 2021

Residential Property – Sales

City centre new build premium driving prices – city centre secondary market not transacting



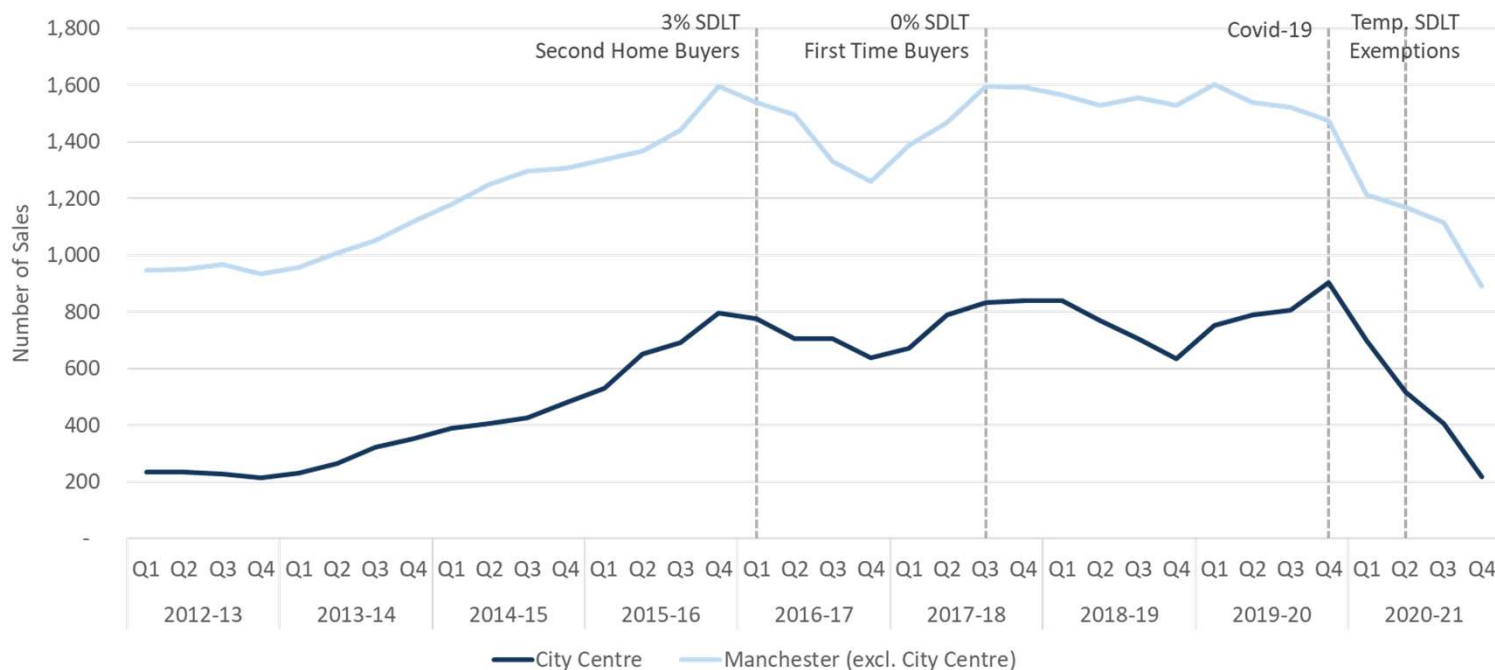
City Centre Average Sales Price

**£256,649**

Manchester (excl. City Centre) Average Sales Price

**£210,090**

Temporary SDLT reform not making up for economic uncertainty linked to Covid-19 and fire safety issues in the city centre secondary market



City Centre Quarterly Change\*

**-46.2%**

Manchester (excl. City Centre) Quarterly Change\*

**-20%**

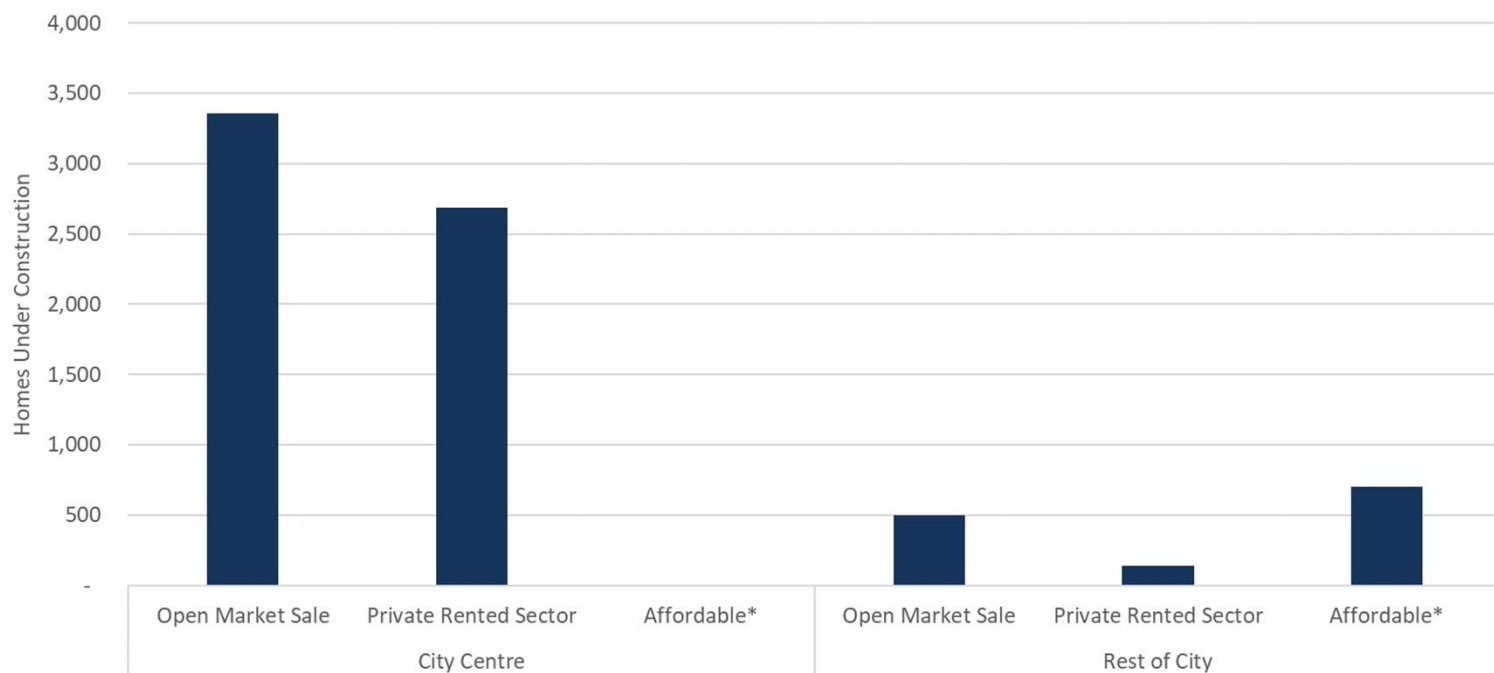
\* Large numbers of sales are backdated in future releases so this number is expected to change in future updates

# Quarterly Economic Dashboard

May 2021

## Residential Property Development

Over 7,300 homes on site across the city - including 702 affordable homes



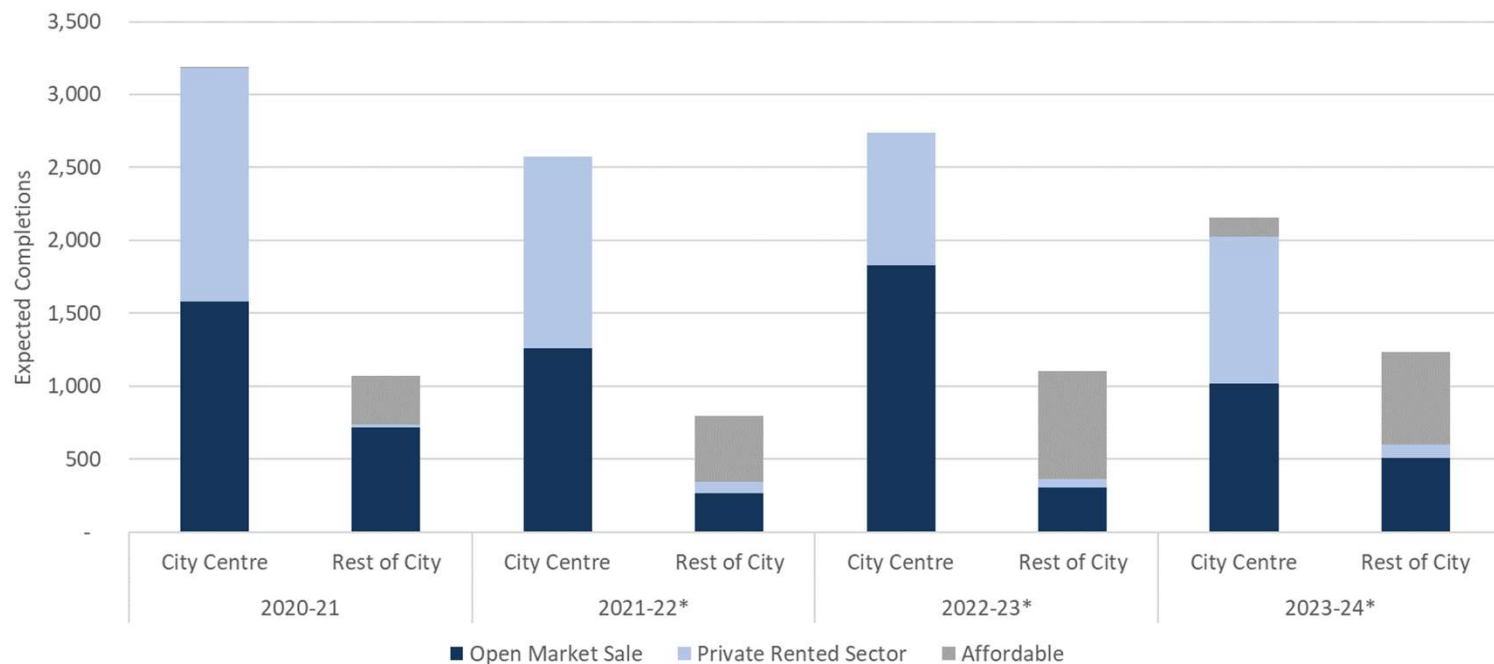
City Centre Homes Under Construction

6,040

Rest of City Homes Under Construction

1,340

More completions in 2020-21 than any year since 2008 – a further 10,000 expected over the next 3 years



Completions - 2020-21

4,260

Expected Completions – 2021-22

3,371

Expected Completions – 2022-23

3,843

Expected Completions – 2023-24

3,391

# Quarterly Economic Dashboard

May 2021

Affordable Housing Development

**A minimum of 6,400 affordable to be delivered by 2025 – over 1,900 completed since April 2015 (c.30% of target)**

Manchester Affordable Pipeline (2015-2025)	Social Rent	Affordable Rent	Shared Ownership	Other*	Total
- Affordable Completions - 2015-16	34	87	34	0	155
- Affordable Completions - 2016-17	14	156	84	0	254
- Affordable Completions - 2017-18	20	180	97	0	297
- Affordable Completions - 2018-19	56	136	141	5	338
- Affordable Completions - 2019-20	27	88	131	191	437
- Affordable Completions - 2020-21	141	100	164	41	446
<b>Total Completions - 2015-16 - 2020-21</b>	<b>292</b>	<b>747</b>	<b>651</b>	<b>237</b>	<b>1,927</b>
- Under Construction - Expected Completion 2021-22	229	97	64	2	392
- Under Construction - Expected Completion 2022-23	98	44	81	131	354
- Under Construction - Expected Completion 2023-24	20	3	10	0	33
- Under Construction - Expected Completion 2023-24	49	7	9	0	65
<b>Total Under Construction - Dec 2020-21 - 2022-23</b>	<b>327</b>	<b>141</b>	<b>145</b>	<b>133</b>	<b>844</b>
<b>Total Registered Provider Pipeline - 2020-21 - 2024-25**</b>	<b>951</b>	<b>1,104</b>	<b>901</b>	<b>112</b>	<b>3,068</b>
<b>Remaining Pipeline***</b>	<b>198</b>	<b>867</b>	<b>736</b>	<b>0</b>	<b>1,801</b>
<b>Total</b>	<b>1,768</b>	<b>2,859</b>	<b>2,433</b>	<b>482</b>	<b>7,640</b>

\* Includes all Rent to Buy & Discounted Market Rent schemes

\*\* Includes all schemes where a planning application has been submitted / a site identified

\*\*\* Includes all current Phase 1 & Phase 2 Local Development Vehicle sites

Affordable Homes Under Construction

856

Affordable Completions 2020-21

446

Affordable Completions - 2020-21

				Product				Total
Site	Ward	Registered Provider	Funding	Social Rent	Affordable Rent	Shared Ownership	Other*	
MEA School Fields	Woodhouse Park	WCHG	SOAHP 16-21			84	38	122
Former Stagecoach Bus Depot	Whalley Range	Mosscares St Vincents	SOAHP 16-21	72		30		102
Brunswick PFI	Ardwick	S4B	PFI	60				60
Dermot Murphy Close	Old Moat	Southway	SOAHP 16-21		33	21		54
Monsall Rd / Emmett St	Harpurhey	Adactus	SOAHP 16-21		18			18
St John Fisher & Thomas More Church Site	Sharston	WCHG	SOAHP 16-21		18			18
Amberley Drive	Baguley	YHG				16		16
69 Palatine Road	Didsbury West	DePaul Housing	SOAHP 16-21		11			11
Dalbeattie Street	Harpurhey	Mosscares St Vincents	SOAHP 16-21		10			10
Atlas Place	Levenshulme	One Manchester				3	3	6
Gathurst Street	Gorton	One Manchester		6				6
West Gorton Masterplan	Ardwick	Haylo Housing	SOAHP 16-21			5		5
Goodwood Lodge	Whalley Range	Johnnie Johnson			5			5
Carruthers St / Piercy St	Ancoats & Beswick	Great Places				4		4
Tarnside House	Crumpsall	Guinness NC	SOAHP 16-21	2				2
Western Street	Gorton & Abbey Hey	One Manchester	SOAHP 16-21		2			2
Shillingford Road	Gorton & Abbey Hey	One Manchester	SOAHP 16-21			1		1
Burford Road	Whalley Range	One Manchester	SOAHP 16-21		1			1
15 Constable Street	Gorton & Abbey Hey	One Manchester	SOAHP 16-21		1			1
St George's Court	Hulme	One Manchester			1			1
Chigwell Close	Northenden	WCHG	SOAHP 16-21	1				1
				<b>141</b>	<b>100</b>	<b>164</b>	<b>41</b>	<b>446</b>

\* Includes all Rent to Buy / Discounted Market Rent schemes

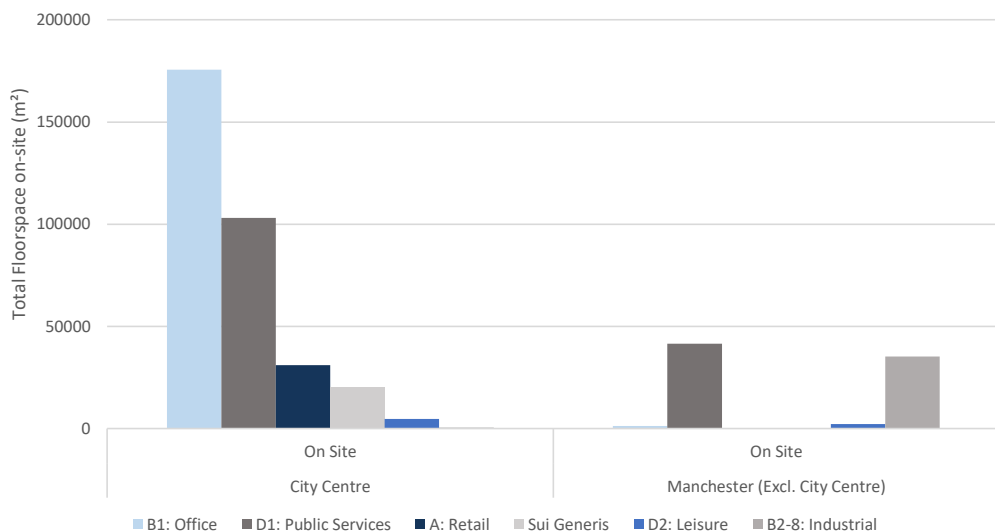


# Quarterly Economic Dashboard

May 2021

## Commercial Property Development

**175,000m<sup>2</sup> of office space is currently on-site in the city centre**



Total Office Space Under Construction

**177,000m<sup>2</sup>**

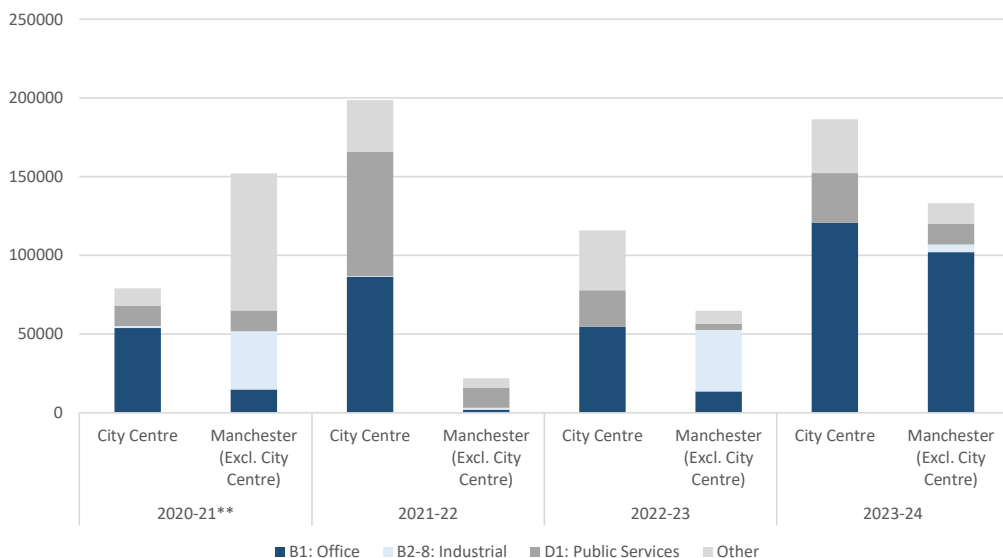
Expected City Centre Office Space Completions 2021-22 – 2023-24

**262,000m<sup>2</sup>**

Expected Rest of City Office Completions 2021-22 – 2023-24

**118,000m<sup>2</sup>**

**Commercial Developments – Completions (2020-21) & Expected Completions (2021-22 – 2023-24)\***



Total Completions\* (2020-21)

**240,000m<sup>2</sup>**

Expected City Centre Completions (2021-22 – 2023-24)

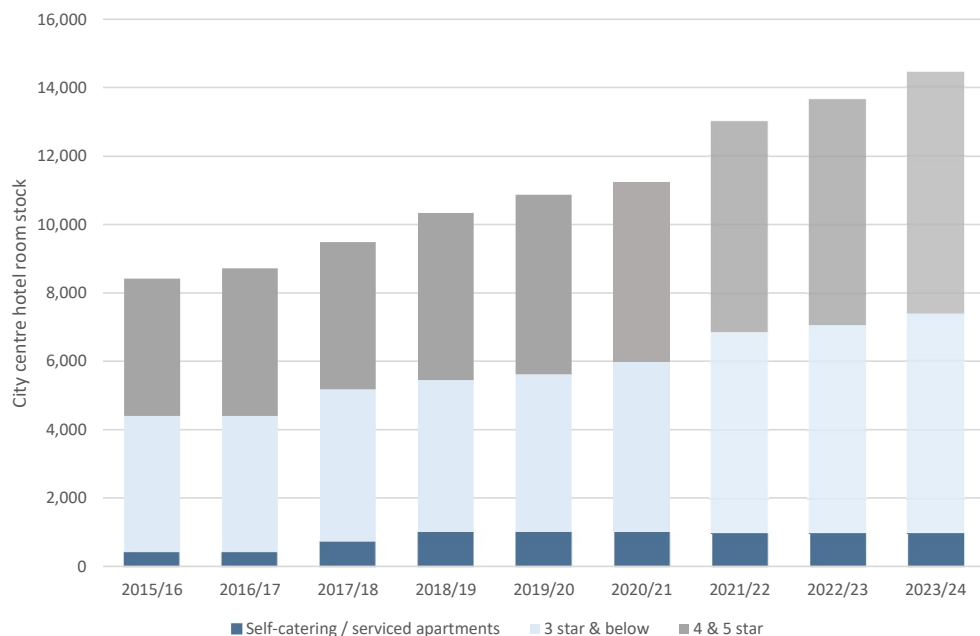
**503,000m<sup>2</sup>**

Expected Rest of City Completions (2021-22 – 2023-24)

**221,000m<sup>2</sup>**

**3,192 new hotel rooms in the city centre by 2023/24**

*Creating significant challenges for occupancy rates to recover*



City Centre Hotel Room Completions (2020-21)

**379**

COVID-19 significantly delayed the completion of a number of hotels over the last 12 months - now expected to complete in 2021-22

City Centre Hotel Rooms Under Construction

**2,397**

\*Data does not include hotel developments

\*\*2020-21 = confirmed completions

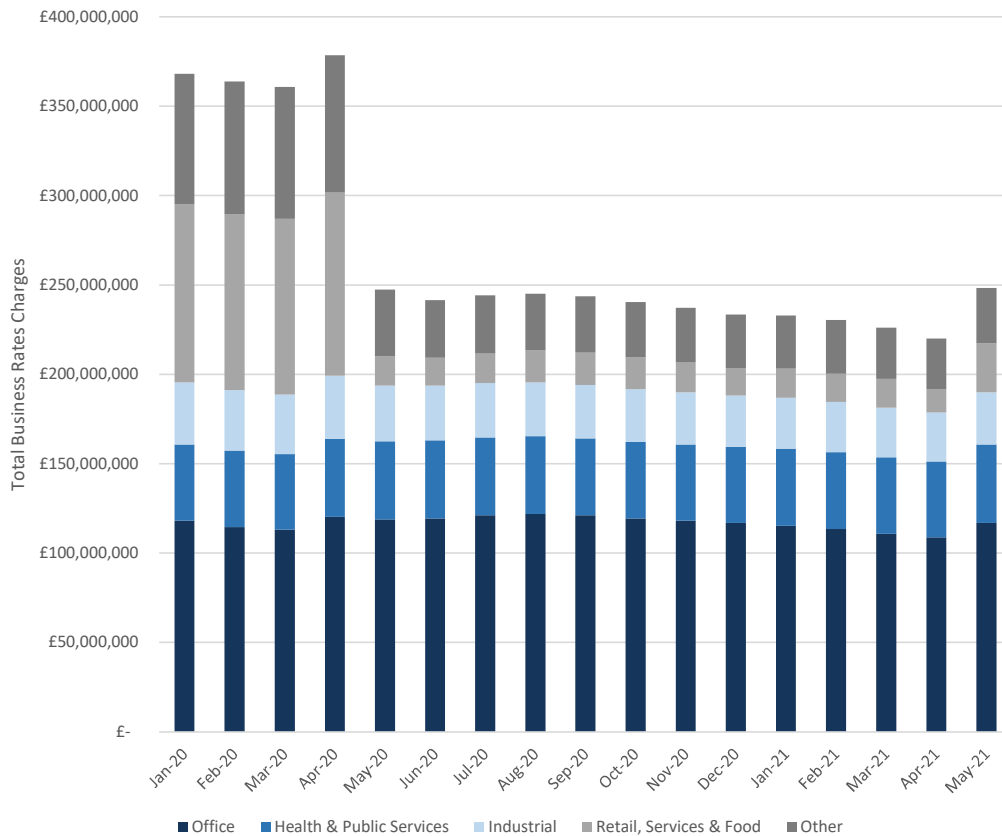


# Quarterly Economic Dashboard

May 2021

Business & Business Rates

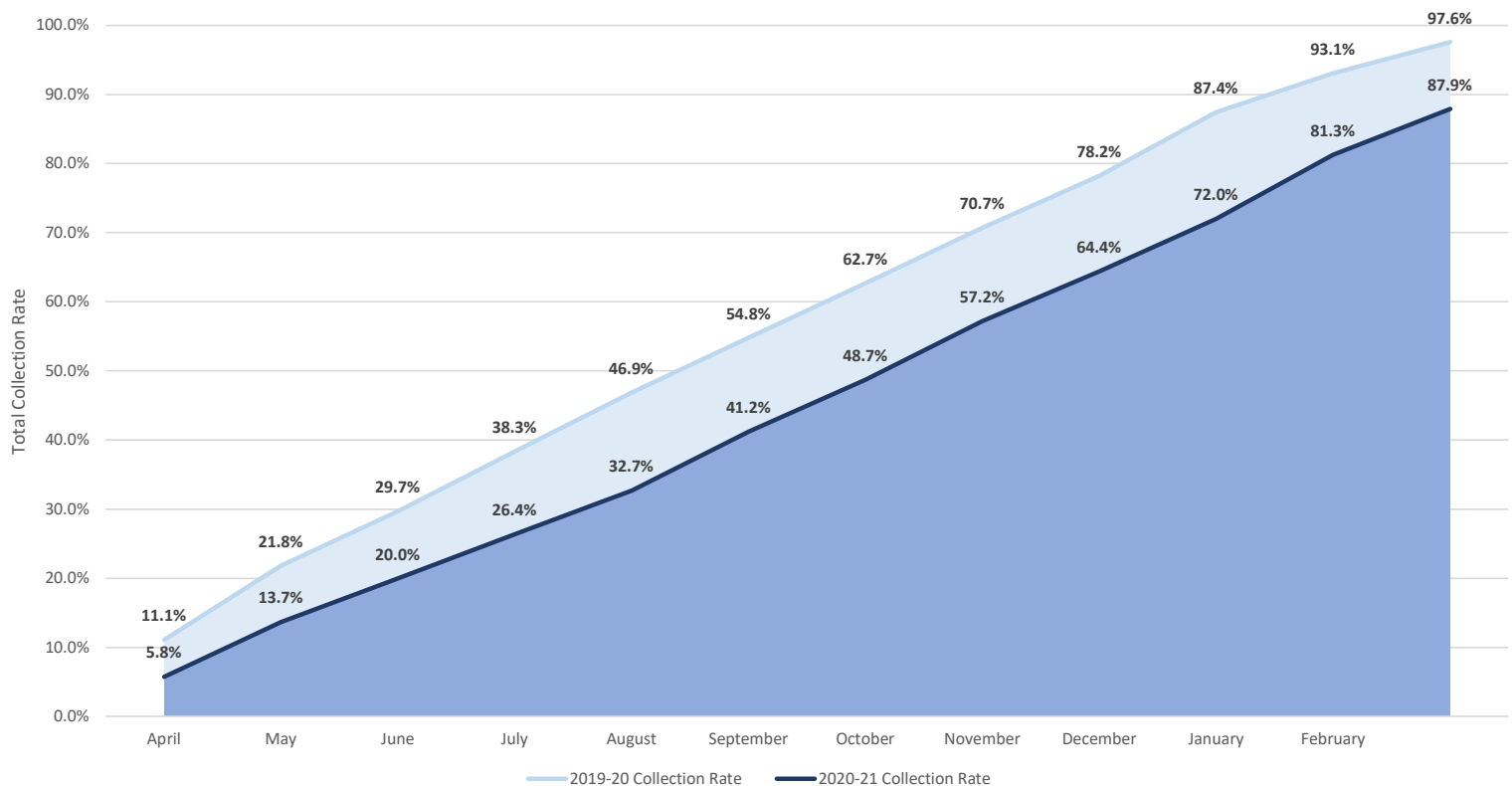
Total business rates charged increased by £28m between April & May – however this is still well below pre-COVID levels



Total Annual Business Rates Charged (May):

**£248m**

Business rates collection rate c.10pp below last year



Total Collection Rate 2020-21 (March):

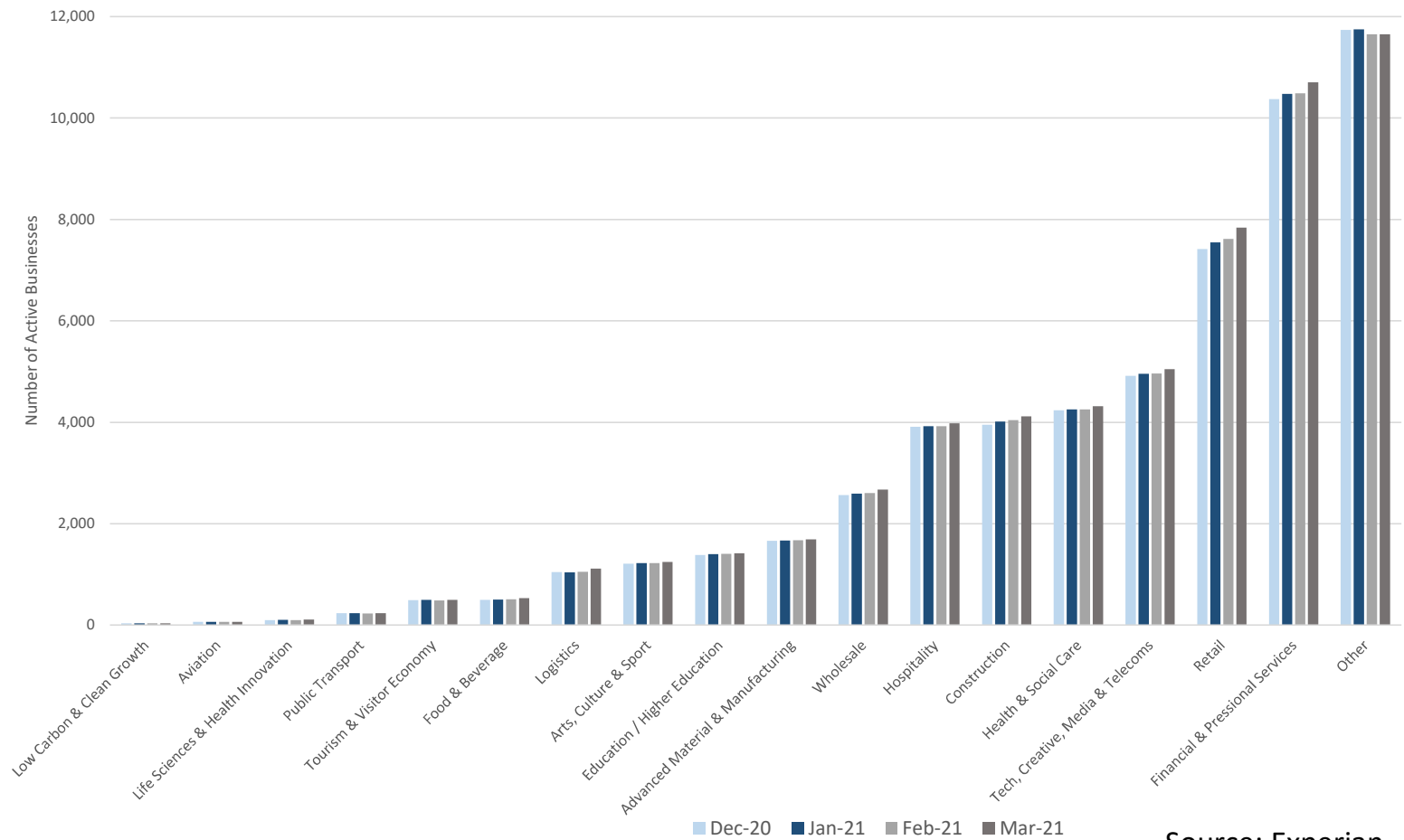
**87.9%**

# Quarterly Economic Dashboard

May 2021

Business & Business Rates

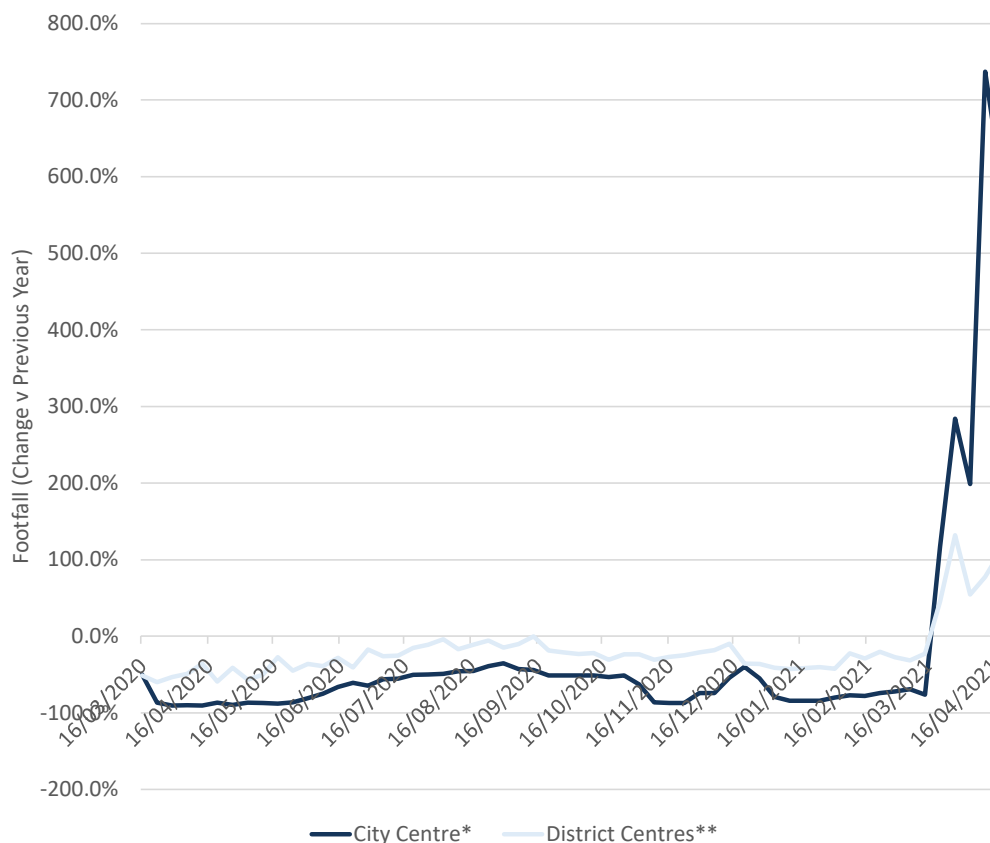
Number of active businesses in the city continues to increase with a monthly rise of 1.7%



Source: Experian

\*Work is underway to improve sectoral breakdown (and reduce the number of businesses categorised as "other")

Footfall has increased radically since re-opening of hospitality & non-essential retail



City Centre Footfall – Change v 2020 (w/s 19 April):

**601%**

District Centres Footfall – Change v 2020 (w/s 19 April):

**111%**

\* City Centre data on Market St, Exchange Square, St Ann's Square & King St

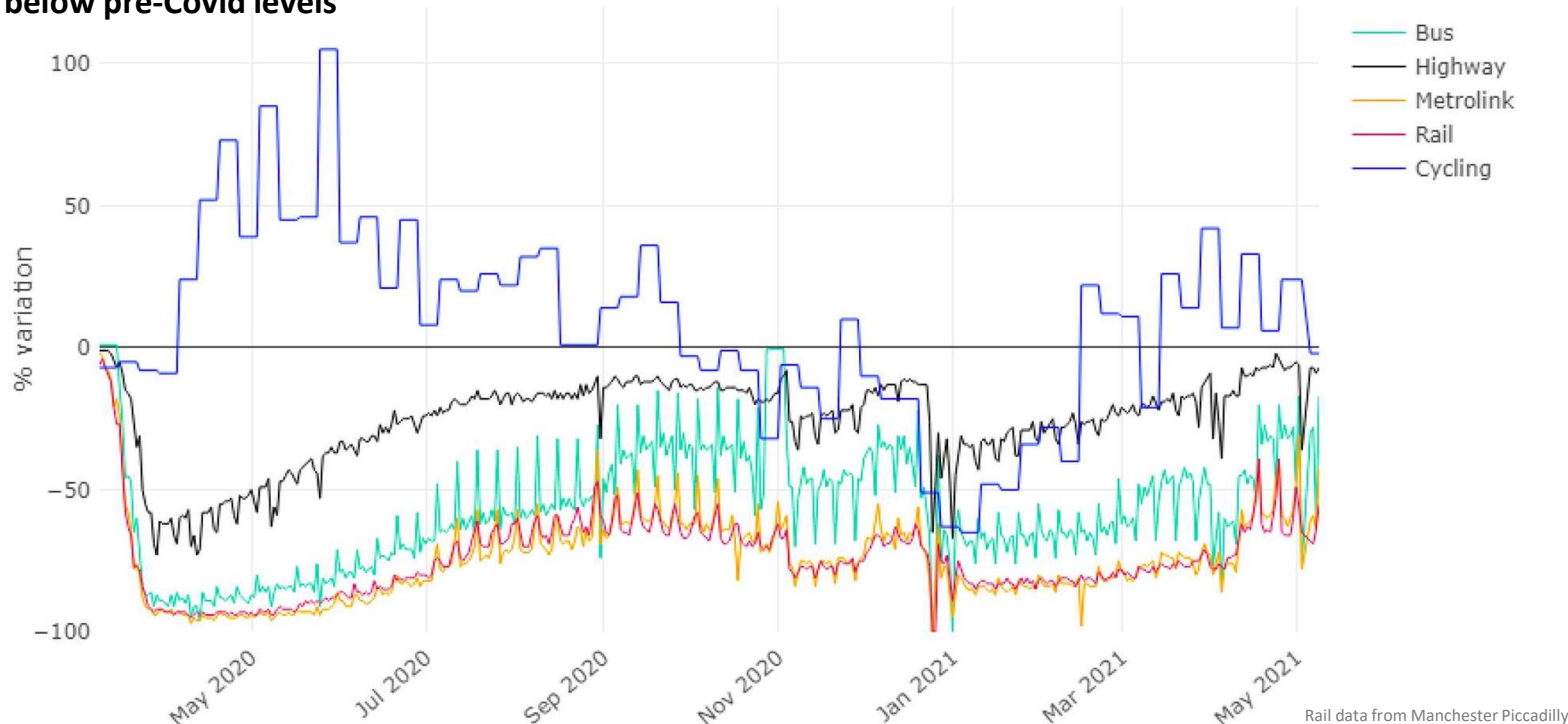
\*\* District Centres data on Blackley, Cheetham Hill, Chorlton, Fallowfield, Gorton, Harpurhey, Levenshulme, Northenden, Rusholme & Withington

# Quarterly Economic Dashboard

May 2021

Transport & Visitor Economy

Public transport use is showing signs of recovering following the re-opening of economy but remains below pre-Covid levels



Current Position Compared to Pre-Lockdown Baseline

Cycling (25 April)

**6%**

Highways (25 April)

**-4%**

Bus (25 April)

**-20%**

Metrolink (25 April)

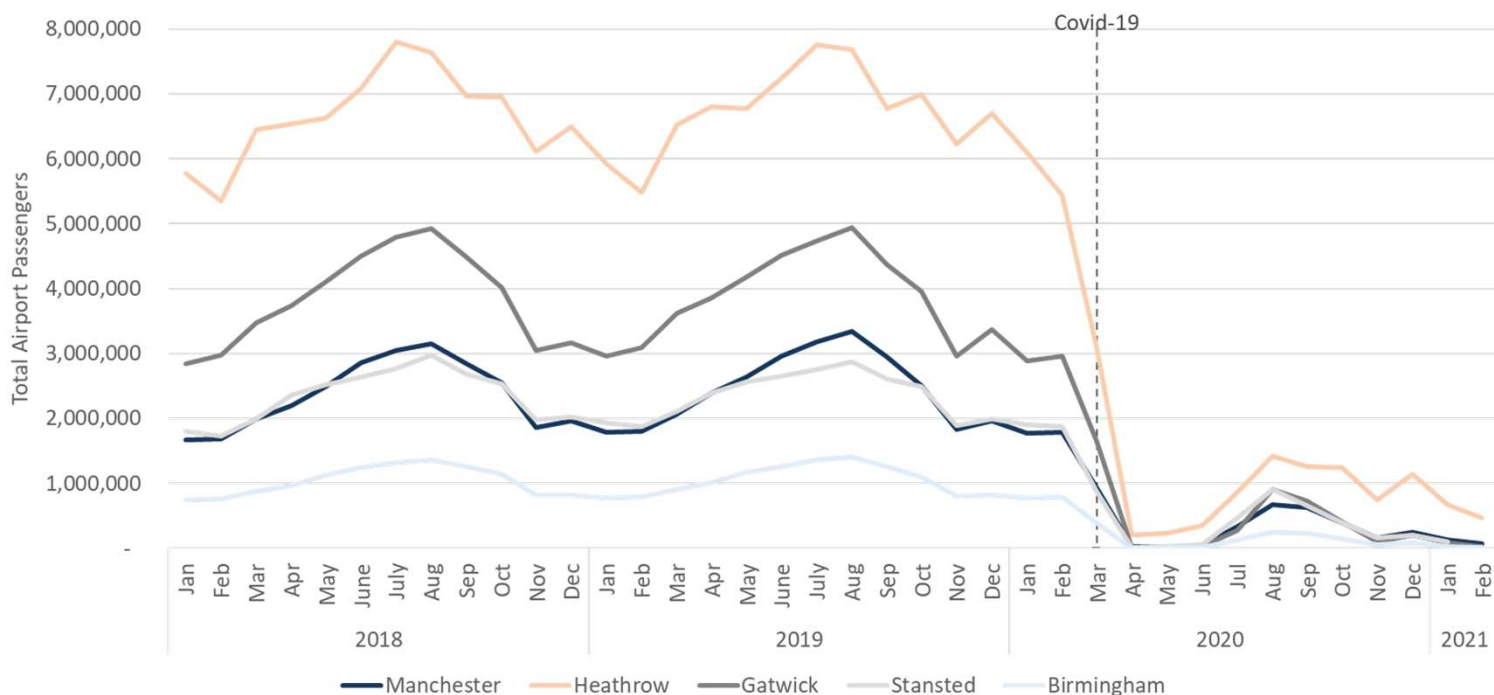
**-40%**

Rail (25 April)

**-39%**

Airport passenger numbers showing no signs of recovery

Impact of 3<sup>rd</sup> lockdown evident but marginally less severe than the 1<sup>st</sup> lockdown



Manchester Airport Passengers  
(March)

**94,577**

Monthly Change

**21.1%**